

Ethics News – May 14, 2018

The Canadian Centre for Ethics & Corporate Policy (“Ethics Centre”) is pleased to provide you by email, on a regular basis, with timely articles from a variety of sources, on ethical issues currently affecting organizations.

In this month’s first article, by Allison Kanski in PR Week, learn what PR students need to bring to their first jobs – writing skills, ethics and diversity.

Access the article at <https://www.prweek.com/article/1462137/pr-industry-wants-new-recruits-writing-skills-ethics-diversity>

In our second article, from The Star, Aleksandra Sagan writes that shareholders rejected a proposal that Loblaw Companies Ltd. should determine the feasibility of paying its employees a living wage – one that varies by location and is calculated based on the cost of living.

Access the article at <https://www.thestar.com/business/2018/05/03/loblaw-shareholders-reject-proposal-on-living-wage-for-employees.html>

In our third article, from Canadian Business, Chris MacDonald writes that leading an organization means accepting responsibility for what happens within it – for better or for worse.

Access the article at <http://www.canadianbusiness.com/blogs-and-comment/the-buck-stops-here-why-leadership-requires-taking-responsibility/>

In our final article CNBC reports Facebook has formed a special ethics team to prevent bias in its AI software, with the intent that its AI systems make decisions as ethically as possible.

Access the article at <https://www.cnbc.com/2018/05/03/facebook-ethics-team-prevents-bias-in-ai-software.html>

ETHICS CENTRE is a uniquely Canadian, independent body, dedicated to promoting and maintaining an ethical orientation and culture in Canadian organizations. We champion the

application of ethical values in the decision -making processes of business and other organizations.

We welcome your comments – which can be directed to Lois Marsh at lmash@ethicscentre.ca

In particular, we would welcome suggestions for subjects of interest to you.

May we also encourage you, if you are not already a member of **Ethics Centre**, to consider joining us.

A New Member application can be accessed on our Website at “**The Canadian Centre for Ethics & Corporate Policy**”.